

JOLIE WERNETTE-HORN

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ART DIRECTOR

Chico's

January 2021 — present

- Art direct campaign photo shoots, in-store signage, and print collateral
- Manage 3 employees

ART DIRECTOR

Al Tayer Group (Bloomingdale's Middle East and Harvey Nichols Dubai) Dubai, UAE

November 2019 — July 2020

- Oversaw art direction for department stores, including Bloomingdale's Middle East, Harvey Nichols Dubai, and bloomingdales.ae
- Conceptualized, art directed on set, and edited all campaigns and photoshoots
- Oversaw assets for print, social, and digital
- Managed 3 employees

GROUP ART DIRECTOR

Harper's Bazaar Arabia Magazine Dubai, UAE

October 2018 — October 2019

- Art directed and designed all covers and layouts
- Conceptualized, art directed on set, and edited cover and inside photo shoots
- Spearheaded redesign of several sections
- Successfully pitched shoot concepts to clients including Saint Laurent, Prada, Louis Vuitton, and Cartier

CREATIVE DIRECTOR

Vogue India Magazine Mumbai, India

October 2011 — October 2017

- Spearheaded March 2012 redesign
- Art directed all covers and layouts
- Conceptualized, art directed on set, and edited cover and inside photo shoots
- Managed 4 employees

DESIGN DIRECTOR

Plum Hamptons Magazine

April 2011 — August 2011

- Designed launch issue from scratch
- Art directed all covers and layouts
- Conceptualized, art directed on set, and edited all cover and inside photo shoots

DESIGN DIRECTOR

WSJ. Magazine, the magazine from The Wall Street Journal

April 2010 — October 2010

- Art directed all covers and layouts
- Managed 4 employees
- Conceptualized, art directed on set, and edited all cover and inside photo shoots

DEPUTY ART DIRECTOR

Harper's Bazaar Magazine

August 2005 — March 2010

- Designed front and center of book layouts
- Conceptualize, art direct, and edit front of book photo shoots
- Spearheaded several page and section redesigns
- Managed 2 employees

SENIOR DESIGNER

Vogue Magazine

March 2002 — July 2005

- Designed front and center of book layouts
- Conceptualized, art directed, and edited front of book photo shoots
- Assisted in June 2004 redesign
- Assisted in design of Men's Vogue prototype

EDUCATION Pratt Insititute

Communcation Design, Art Direction
August 1999 — December 2001

DESIGN INTERN W Magazine

January 2001 — May 2001

- Designed front of book layouts